



WFTV-TV  
P.O. Box 863324  
Orlando, FL 32886-3324  
ph: (407) 841-9000  
fx: (407) 841-8259

**Advertiser** Pol/B Nelson/DSCC/D/Sen/FL (16779)  
**Agency/T-Code** Abar Media (2878)/948873799  
**Buyer** HUTTON, SHELLI  
**Salesperson** Telerep/Washington DC, Washington DC (1040)  
ph: (555) 555-5555  
**Product** Political - Federal Candidate (1067)  
**Brand** DSCC NELSON (135585)  
**Acct Types** National/Political  
**Est/Headline** 560/06297270  
**Demo**  
**Revision**  
**Comments** DSCC NELSON  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

**Invoice** 635739  
**Inv Date** 9/30/2012  
**Terms** Net 30  
**Contract** 328899  
**Bill Type** Standard  
**Period** 8/27/2012 - 9/30/2012

**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 10/1/2012 4:51:25PM

**Abar Media**  
**6190 Grovedale Court**  
**Suite 200**  
**Alexandria, VA 22310**

AgM

Orlando (WFTV)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
1.0	Spot	7:00:00AM- 9:00:00	Day,Th-1	08/30/12 7:59AM (Th)	00:30		BNDS12001H	\$2300.00	
2.0	Spot	9:00:00AM-10:00:00	Day,Th-1	08/30/12 9:56AM (Th)	00:30		BNDS12001H	\$650.00	
3.0	Spot	10:00:00AM-11:00:00	Day,F-1	08/31/12 10:57AM (Fr)	00:30		BNDS12001H	\$600.00	
4.0	Spot	10:00:00AM-11:00:00	Day,M-1	09/03/12 10:08AM (Mo)	00:30		BNDS12001H	\$600.00	
5.0	Spot	12:00:00PM- 1:00:00	Day,W-1,Th-1,F-1	08/29/12 12:36PM (We)	00:30		BNDS12001H	\$1000.00	
5.0	Spot	12:00:00PM- 1:00:00	Day,W-1,Th-1,F-1	08/30/12 12:11PM (Th)	00:30		BNDS12001H	\$1000.00	
5.0	Spot	12:00:00PM- 1:00:00	Day,W-1,Th-1,F-1	08/31/12 12:42PM (Fr)	00:30		BNDS12001H	\$1000.00	
6.0	Spot	12:00:00PM- 1:00:00	Day,M-1	09/03/12 12:51PM (Mo)	00:30		BNDS12001H	\$1000.00	
7.0	Spot	4:00:00PM- 5:00:00	Day,W-1,F-1	08/29/12 4:18PM (We)	00:30		BNDS12001H	\$900.00	
7.0	Spot	4:00:00PM- 5:00:00	Day,W-1,F-1	08/31/12 4:48PM (Fr)	00:30		BNDS12001H	\$900.00	
8.0	Spot	4:00:00PM- 5:00:00	Day,M-1	09/03/12 4:27PM (Mo)	00:30		BNDS12001H	\$900.00	
9.0	Spot	5:00:00PM- 6:00:00	Day,Th-1	08/30/12 5:53PM (Th)	00:30		BNDS12001H	\$2500.00	
10.0	Spot	6:00:00PM- 6:30:00	Day,W-1	08/29/12 6:27PM (We)	00:30		BNDS12001H	\$3500.00	
11.0	Spot	6:00:00PM- 6:30:00	Day,M-1	09/03/12 6:00PM (Mo)	00:30		BNDS12001H	\$3500.00	
12.0	Spot	7:00:00PM- 7:30:00	Day,F-1	08/31/12 7:29PM (Fr)	00:30		BNDS12001H	\$4200.00	
13.0	Spot	7:00:00PM- 8:00:00	Day,Sa-1	09/01/12 7:10PM (Sa)	00:30		BNDS12001H	\$1400.00	
14.0	Spot	11:00:00PM-11:35:00	Day,Th-1	08/30/12 11:45PM (Th)	00:30		BNDS12001H	\$2250.00	
15.0	Spot	6:00:00AM- 9:00:00	Day,Sa-1	09/01/12 5:59AM (Sa)	00:30		BNDS12001H	\$1100.00	
16.0	Spot	12:00:00PM-12:30:00	Day,Sa-1	09/01/12 12:00PM (Sa)	00:30		BNDS12001H	\$600.00	
17.0	Spot	12:05:00AM-12:35:00	Day,Sa-1	09/01/12 12:22AM (Sa)	00:30		BNDS12001H	\$450.00	
18.0	Spot	12:00:00PM-12:30:00	Day,Su-1	09/02/12 12:38PM (Su)	00:30		BNDS12001H	\$600.00	
19.0	Spot	6:00:00PM- 6:30:00	Day,Su-1	09/02/12 5:59PM (Su)	00:30		BNDS12001H	\$2200.00	
20.0	Spot	11:30:00PM-12:00:00	Day,Su-1	09/02/12 11:53PM (Su)	00:30		BNDS12001H	\$500.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$33,650.00
Commission	(\$5,047.50)
Net Total	\$28,602.50

Total Spots 23

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.